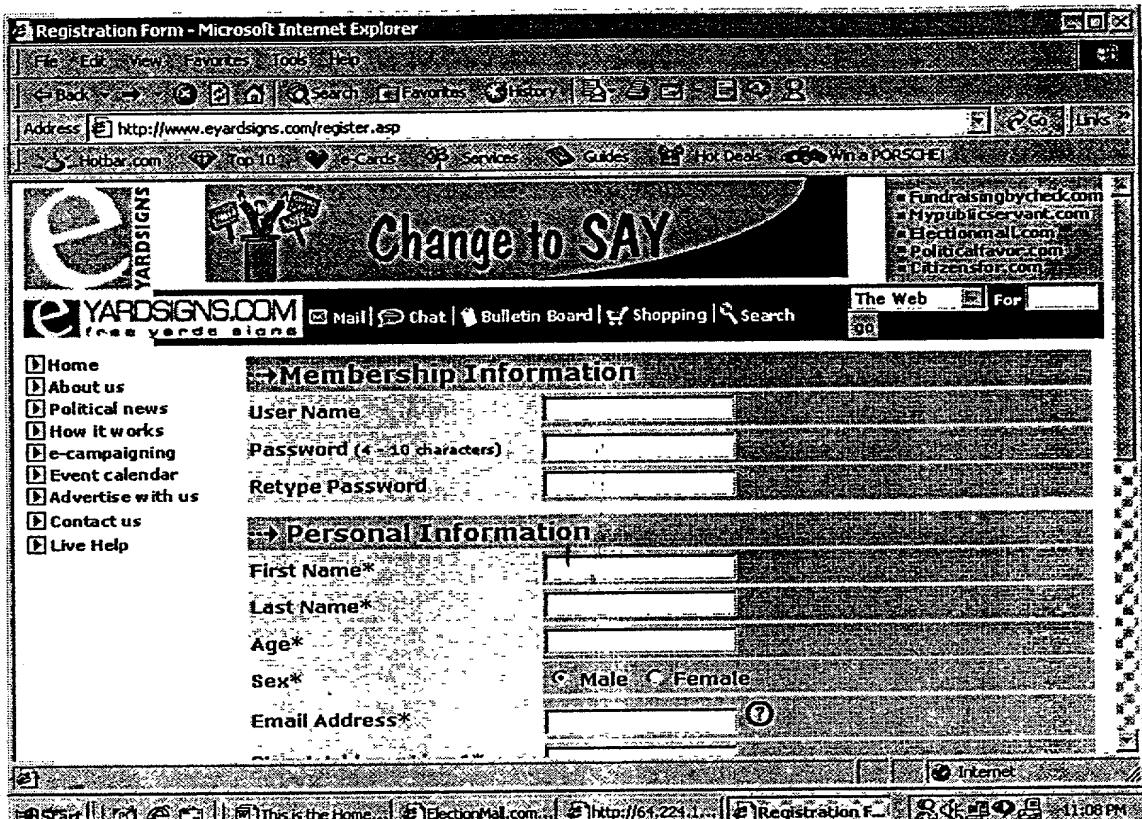


For no charge, eYardsigns.com is an interactive website that allows the user to design a yard sign, Import or create their own email lists, preview and send eYardSigns.com and most importantly track and evaluate eYardSigns.com responses. After login the user will have access to all these features.

20

FIG. 1



40

FIG. 1A

Registration Form - Microsoft Internet Explorer

Address: <http://www.eyardsigns.com/register.asp>

Street Address Line 1\*  
Street Address Line 2  
City\*  
State/Province\*  
Zip/Postal Code\*  
Phone Number  
URL (for example, [www.youraddress.com](http://www.youraddress.com))  
Additional URL(s)  
**Party Information**  
Party Affiliation\*  
Office  
Would you like to receive our Newsletter?  
\* Required Information

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Start This is the Home... E-mail.com... http://64.221.11... Registration F... Internet 11:09 PM

The Sign up sheet consists of membership information, personal information, and party information.

FIG. 1B

60

YARD SIGNS

Change to SAY

YARD SIGNS.COM free yard signs

Home

About us

Political news

How it works

e-campaigning

Event calendar

Advertise with us

Contact us

My Profile

Logout

Live Help

**Email Maintenance** *1a*

**List Maintenance** *1b*

-Select List-  Select a list to add/delete/import email addresses

**Create your own list** *1c*

-Enter list name-  Enter a name to create your own custom list

**Delete list**

-Select List-  Select a list to delete

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*120* FIG. 1C



Fundraising by ch  
My public servan  
Political form  
Political favorit  
izenstore.com

**eYARD SIGNS.COM**  
free yard signs



The Web  For   
 GO

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Welcome Sachendra Yadav:



Email  
Maintenance

1A



eYardSign  
Results

3 A



Review your sent eYardSign(s) and its responses.



Create  
eYardSign

2 A

Once your list(s) are created you are ready  
create your custom eYardSign.



Search

4 A

Search for Volunteers, Senders to friends,  
Voters, and Donaters.

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FIG. 2

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**Change to SAY**

The Web For

**STEP 1 : eYardSigns** (Select ONE eYardsign of your choice from below)

**AMANDA FREESTONE CIRCUIT COURT CLERK**

**ELECT JERRY ALDERMAN**

**Elect ROBBINS MAYOR**

**VOTE FOR MARSHALL U.S.SENATE**

**VOTE FOR MARSHALL U.S.SENATE**

**Back**

*130*

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Fig. 2 A



**eYARD SIGNS.COM**  
free yard signs

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help



The Web  For  **go**

AMANDA  
FREESTONE  
CIRCUIT COURT CLERK

---

### STEP 2 : eYardsign Personalization Form

**First Name** (*Candidate*)

**Last Name**

**Office** (*Max. length - 40*)  
(for example Mayor or Treasurer)

**Return email address**

**Subject** (*email subject*)

**Title**  
(for example Midwest Region or Alameda County)

Type the message you would like to the recipient(s)

**OPTION 1 : Select a logo**













**OPTION 2 : Upload your logo**

click the browse button to select your personal logo from your computer

**MUSIC**

No Music  Select the tune you would like to send with your eYardSign

The screenshot shows a web page with a header featuring the eYARDSIGNS logo and a banner with the text "Change to SAY". Below the banner are several small icons. To the right, there is a search bar with the placeholder "The Web" and a "For" dropdown, along with a "GO" button. On the left, a sidebar lists various site navigation options. The main content area is titled "STEP 3 : Select Target List(s)". It contains two sections: "Your Lists" and "Recipients". The "Your Lists" section lists several contact groups with their counts: Contacts (0), kesh (0), Kesh Daddy (1), sachin (1), Volunteers (0), and Voters (0). Each item has a small icon to its left and a "">>>" button to its right. The "Recipients" section has a large empty rectangular box and a "Go" button to its right. Below the "Your Lists" section, there is a note: "Choose list(s) from above by clicking '>>'". At the bottom right of the page is a "Back" button.

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

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FIG. 2C 150

YARDSIGNS.COM free yards signs

Mail | Chat | Bulletin Board | Shopping | search The Web | For | 

Home  
 About us  
 Political news  
 How it works  
 e-campaigning  
 Event calendar  
 Advertise with us  
 Contact us  
 My Profile  
 Logout

*Brought to you by*

**YARDSIGNS.COM**  
free yards signs

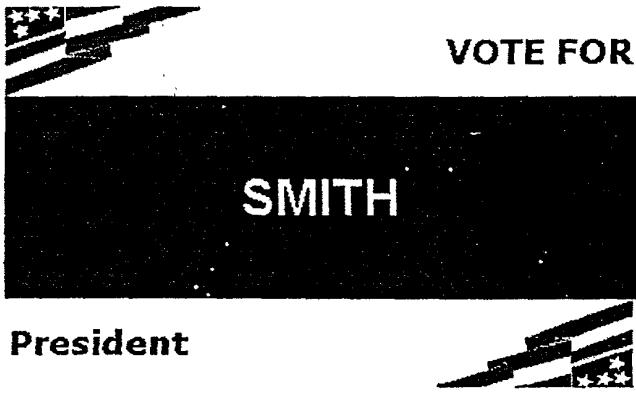


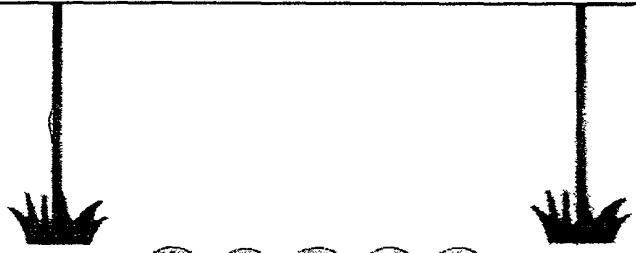
Please help my campaign by supporting me and my team. By clicking below this eYardSign, you will find some links which will help our campaign out. Mr. Ravi Singh 4 PRESIDENT!!

**VOTE FOR**

**SMITH**

**President**

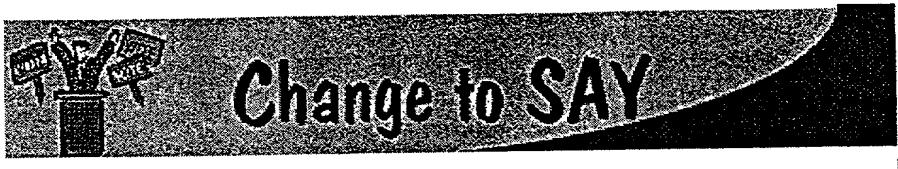






160

FIG 2D

[Fundraising by e](#)  
[My public servant](#)  
[Electoral mail beacon](#)  
[Political favored](#)  
[Citizens for.com](#)

The Web  For   
 go


**eYARD SIGNS.COM**  
 free yard signs


## eYardSign Results

- [Home](#)
- [About us](#)
- [Political news](#)
- [How it works](#)
- [e-campaigning](#)
- [Event calendar](#)
- [Advertise with us](#)
- [Contact us](#)
- [My Profile](#)
- [Logout](#)
- [Live Help](#)

Mailing	Date-Time	Title	Headquarters	Donate	Volunteer	Send to Friend	Vote
	6/2/2000 19:53	<a href="#">Illinois</a>	0	0	0	0	0
	6/3/2000 07:01	<a href="#">Kane County</a>	0	0	0	0	1
	6/6/2000 20:38	<a href="#">Midwest US</a>	0	0	2	2	2
	6/29/2000 12:38	<a href="#">dgfd</a>	0	0	0	0	0
	6/30/2000 00:15	<a href="#">er</a>	0	0	0	0	0
	6/30/2000 00:15	<a href="#">er</a>	0	0	0	0	0
	6/30/2000 00:16	<a href="#">er</a>	0	0	0	0	0

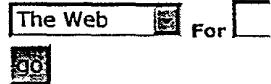
570

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FIG. 3A



fundraising by ch  
youthmin resavan  
electonmail.co  
litical favors  
rozenstore.com



- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Search Volunteers

Leave the fields blank for a generic search

Date	Start Date (MM/DD/YY) 7/3/2000	End Date (MM/DD/YY) 7/3/2000
City	<input type="text"/>	
Zip-code	<input type="text"/>	

### Questions

- Making Phone Calls
- Holding a Fundraiser
- Walking Door to Door
- Work on Election Day
- Writing letters
- Other

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180

FIG. 4A



fundraisingbych  
MyPublicServant  
ElectoralNetwork  
CitizenFavorato  
CitizenFor.com



The Web For

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Search Voters

Leave the fields blank for a generic search

Date

Start Date (MM/DD/YY)  
7/3/2000

End Date (MM/DD/YY)  
7/3/2000

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FIG. 4B

9888509-030204



Fundraising by ch  
Mypublicservant  
Electronmail for  
Political favored  
Citizenfor.com



The Web For  
[ ] Go

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Search Donators

Leave the fields blank for a generic search

Date	<input type="text" value="Start Date (MM/DD/YY)&lt;br/&gt;7/3/2000"/>	End Date (MM/DD/YY) 7/3/2000
Amount	<input type="text"/>	
Zip-code	<input type="text"/>	

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200

FIG. 4C



# Change to SAY

fundraising by the  
Mypublicservant.com  
electionmail.com  
politicalfavorit.com  
citizenstfor.com

**eYARDSIGNS.COM**  
free yard signs



The Web For  
go

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

## Search senders to friends

Leave the fields blank for a generic search

Date	<input type="text" value="7/3/2000"/> Start Date (MM/DD/YY)	<input type="text" value="7/3/2000"/> End Date (MM/DD/YY)
Gender	<input type="text" value="-Select-"/>	
Zip-code	<input type="text"/>	

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FIG. 4D

The screenshot shows a political poll titled "Change to SAY" with the following results:

Response	Percentage	Total
Yes	0%	0
No	0%	0
Undecided	0%	0
<b>Total</b>	<b>0</b>	

Below the poll is a table titled "List of Voters" with columns for Name, Date-Time, and Vote. The table shows "No records found." There is a "Back" button at the bottom of the table.

**Left sidebar menu:**

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

**Top right links:**

- Fundraising by ch
- Mypublicservant
- Electionmall.com
- PoliticalFavoritCo
- CitizensFor.com

**Bottom right links:**

- The Web
- For

220

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FIG. 5

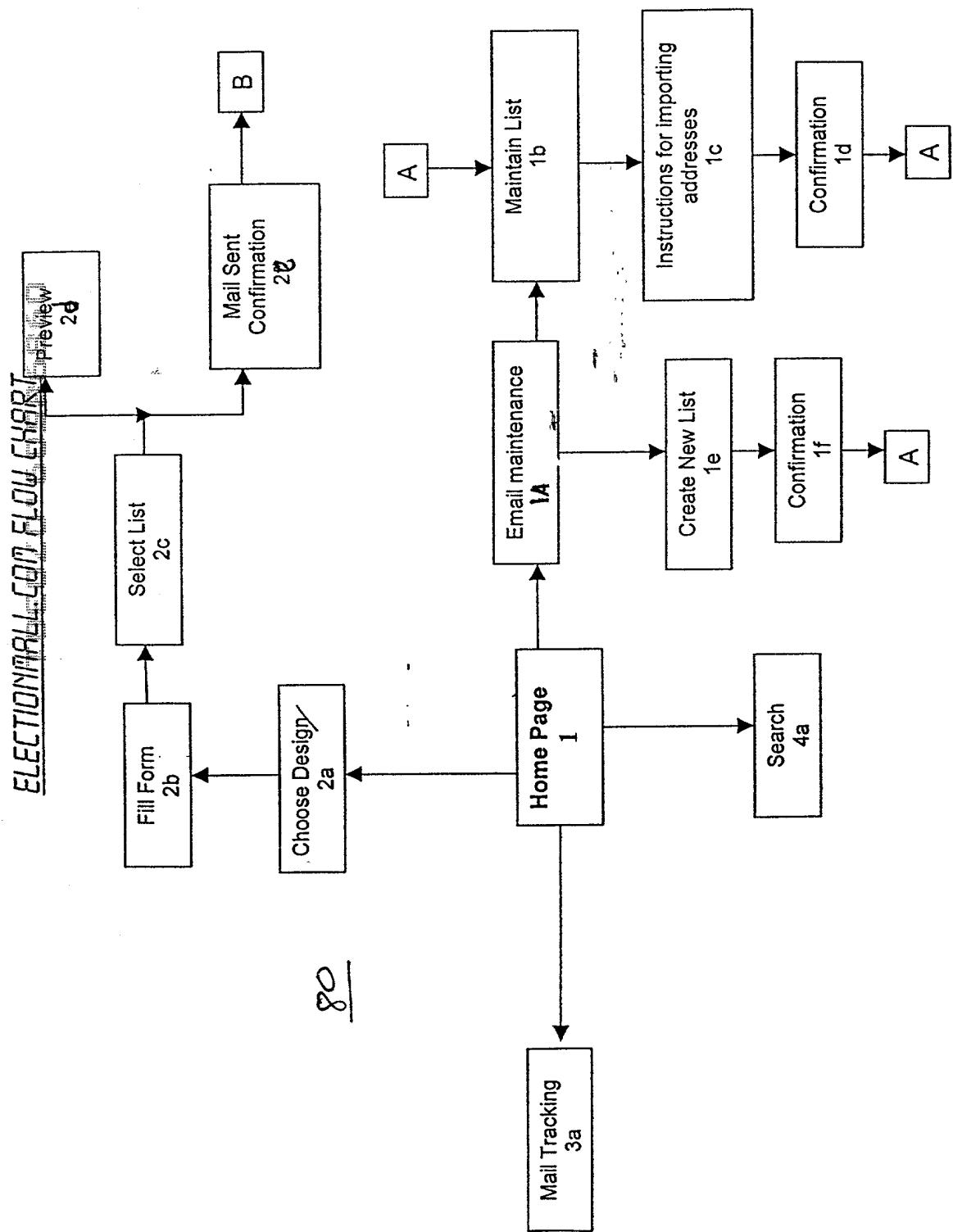


Figure 6

1.) Home Page – Once the user has logged in, this is would be the main gateway to the portal. At this point, the user is given 4 primary options which are:

- A) Email Maintenance
- B) Choose Design
- C) Mail Tracking
- D) Search

- 1a.) Email Maintenance – Allows the user to Maintain their Email Lists by adding (uploading) and deleting Emails, creating or deleting Lists all in one place.
- 1b.) Maintain List – Individual or multiple Emails addresses may be added to chosen List, as well as deleting Emails. User may also Move selected Emails to other Lists.
- 1c.) Instructions for Importing Addresses – Step by step instructions for uploading Email Addresses directly from Desktop email clients such as Outlook, Outlook Express, Palm Desktop, and Netscape Client. Other web based Email providers to follow.
- 1d.) Confirmation – Basic screen that lets the user know Upload was successful onto chosen List. Once, user clicks Continue, he/she will return back to Email Maintenance.
- 1e.) Create New List – User first chooses a new name for List and clicks Go.
- 1f.) Confirmation – Once the name is valid and created, user will be allowed add (upload) and delete Email Addresses, as well as Move Email Addresses to other Lists. User may return directly to Email Maintenance or Create eYardSign from this screen.
- 2a.) Choose Design – User has been given option to choose a pre-designed eYardSign.
- 2b.) Fill Form – User will fill form to create eYardSign. The following is the necessary information that must be filled out on this form:
  - First Name
  - Last Name
  - Office (For example Mayor or Treasurer)
  - Return Email Address (place where all replies should be sent)

Figure  
68

- Subject (email subject)
- Title (for example Midwest region or Santa Clara County)
- Option 1 – select a pre-designed logo
- Option 2 – Upload personal logo from users desktop
- Music – Select pre-assigned musical tune if wanted

2c.) Select List – User will select List(s) that the eYardSign should be sent to.

2d.) Preview – At this point the user may preview the eYardSign prior to sending it out. If all is appropriate, user may send out the eYardSign.

2e.) Mail Sent Confirmation – Once the eYardSign has been successfully sent, this screen will assure the user that the eYardSign was sent to the user selected List(s). User will continue and be automatically directed to the Home Page.

3a.) Mail Tracking – A detailed reporting area for results from the eYardSigns that were sent out. User has capabilities to review the history of all eYardSigns that he/she has ever created, as well as see the actual eYardSign graphic.

4a.) Search – This function is comprised of four search capabilities.

- A) Volunteering – The user has the option to search via date, city, or zip code for particular volunteers. He/she may also search for criteria that the volunteer may be interested in.
- B) Send to a Friend – The user has the option to search by date, gender, or zip code for all people that were sent to a friend.
- C) Voters – The user may search by date range to view graphical representation of all votes that he/she received via eYardSigns that were sent out. The results are viewed as Yes, No, or Undecided. The user also has the option to email the voters directly from this location by clicking on their name(s).
- D) Donators – This option gives the user the capability to search for Donators by date, amount of donations, and zip code.

Figure 1b (Cont'd)

YARD SIGNS 609-686-0

# Sample eYardsign

Brought to you by



F G. 7 300

# eYardSigns – Home Page

[Electionmall.com](#) [Fundraisingbun.net](#) [Electionyellowpages.com](#) [MyPublicServants.com](#) [ElectionShopping.com](#)

[Home](#) [About us](#) [Volunteering](#) [Political news](#) [Affiliate programs](#) [Employment](#) [How it works](#) [Event calendar](#) [Advertise with us](#) [Contact us](#) [Live Help](#)

Mail  chat [Bulletin Board](#)  Shopping [Search](#) [The Web](#) [For](#) [Go](#)



**Send Free eYardSigns**

**Need Customized Solutions?**

**Sign up FREE**

Already a member?

username  password   Forget your password?

f16.8 310

# eYardSigns – Email Maintenance

# Email Maintenance

Home

About us

Volunteering

Political news

Affiliate programs

Employment

How it works

Event calendar

Advertise with us

Contact us

My Profile

Logout

Live Help

---

## List Maintenance

Create your own list

Delete list

Select List:

Go

Enter a name to create your own custom list

Go

Select List:

Go

Select a list to delete

Go

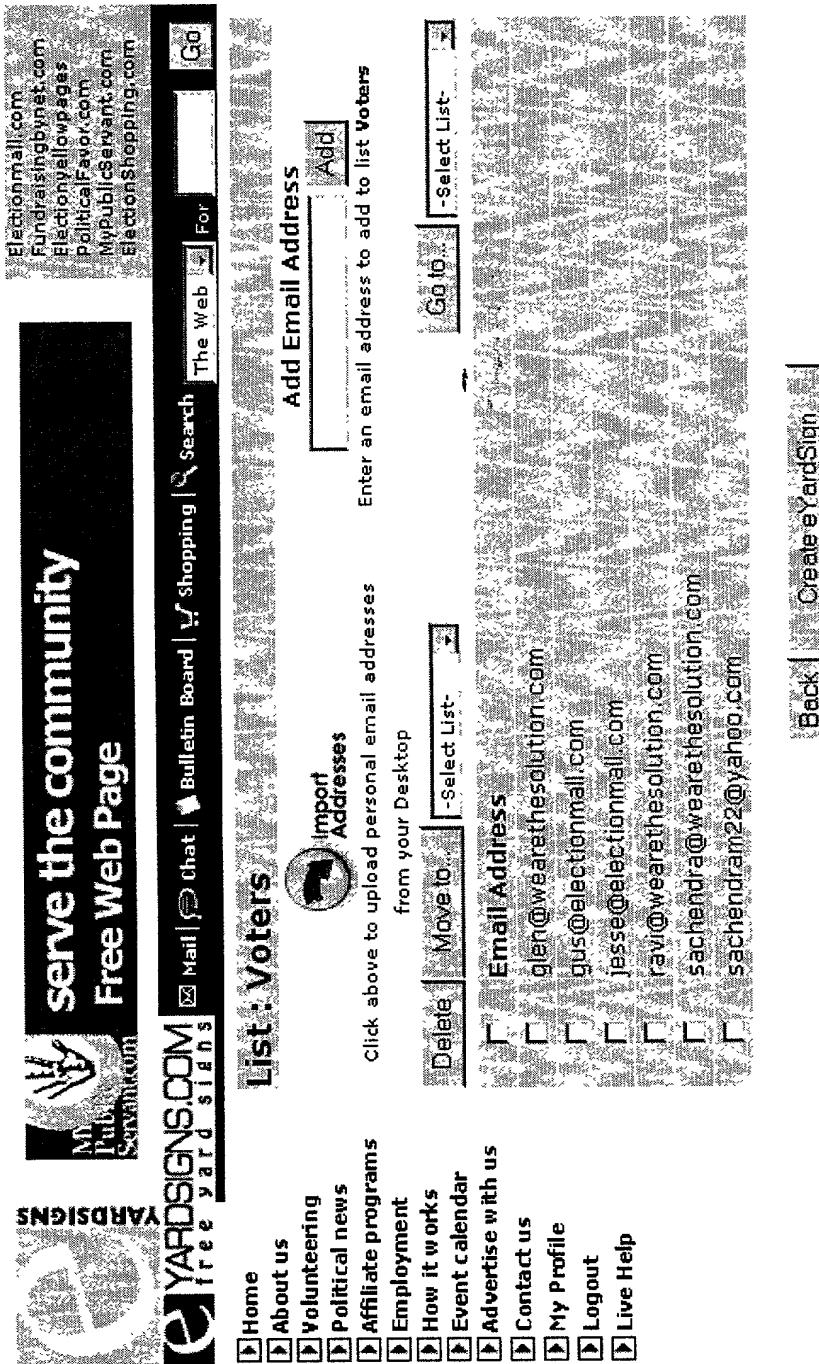
Back

[citzensfor.com](http://citzensfor.com) | [mypublicservant.com](http://mypublicservant.com) | [evardsigns.com](http://evardsigns.com)  
[fundraisingbynet.com](http://fundraisingbynet.com) | [electionlaw.com](http://electionlaw.com) | [electionshopping.com](http://electionshopping.com) | [electionyellowpages.com](http://electionyellowpages.com)  
[Feedback](#) | [Legal Disclaimer](#) | [Privacy Policies](#)  
Copyright ELECTIONMALL.COM Inc. 2000

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# eYardSigns – Manage emails



[citizensfor.com](http://citizensfor.com) | [nypublicservant.com](http://nypublicservant.com) | [eyardsigns.com](http://eyardsigns.com)  
[fundraisingbynet.com](http://fundraisingbynet.com) | [selectionlaw.com](http://selectionlaw.com) | [selectionshopping.com](http://selectionshopping.com) | [electionyellowpages.com](http://electionyellowpages.com)  
Feedback | Legal Disclaimer | Privacy Policies  
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Fig. 10

# eYardSigns – Import emails to List



**YARD SIGNS.COM**  Mail  Chat  Bulletin Board  Shopping  Search  The Web  For

**©Commerce**

**eYardSigns.com** can import addresses from the following sources:

Please Note: Only primary Email addresses can be imported at this time.

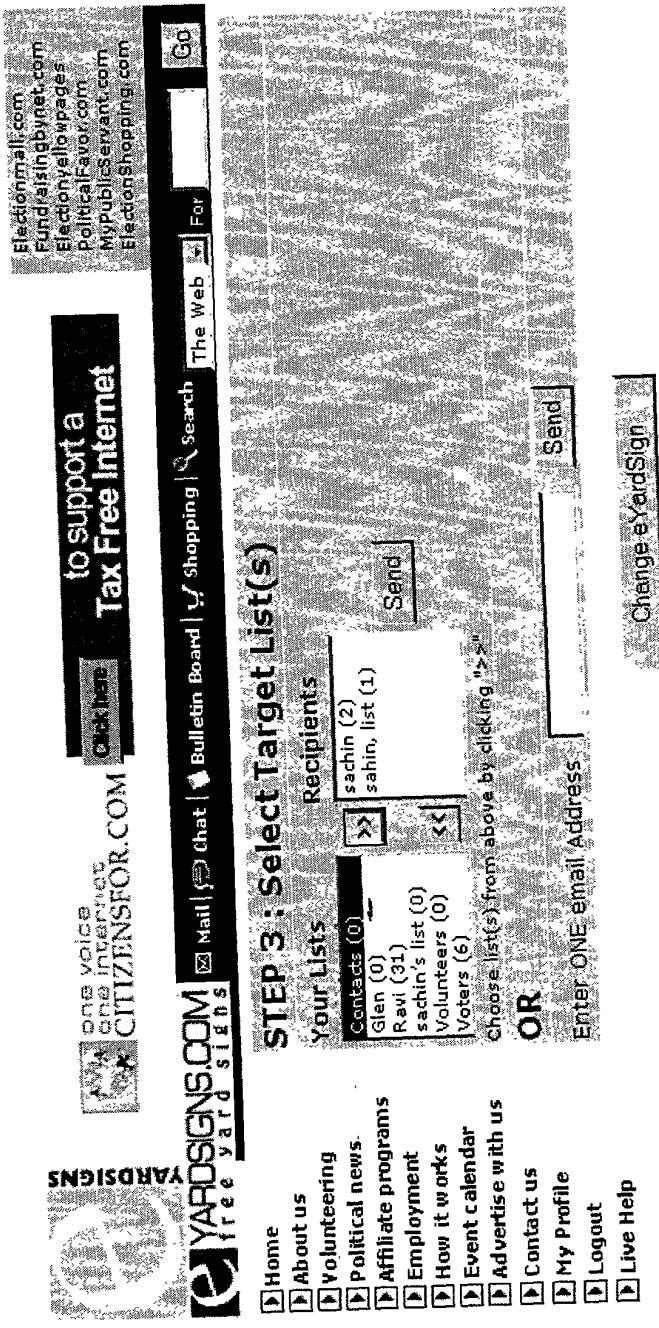
**Desktop Imports**

- Microsoft Outlook (Coming soon)
- Microsoft Outlook Express
- Yahoo
- Lotus
- Excite
- Palm Desktop
- Netscape Mail Client

**YARD SIGNS**  
free yard signs

Home  
 About us  
 Volunteering  
 Political news  
 Affiliate programs  
 Employment  
 How it works  
 Event calendar  
 Advertise with us  
 Contact us  
 My Profile  
 Logout  
 Live Help

Select List you want to send the eYardsign to, or enter email address directly



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Fig. 16 B

[citizensfor.com](http://citizensfor.com) | [mypublicservant.com](http://mypublicservant.com) | [evardesigns.com](http://evardesigns.com)  
[fundraisingbynet.com](http://fundraisingbynet.com) | [electionlaw.com](http://electionlaw.com) | [electionyellowpages.com](http://electionyellowpages.com)  
[Feedback](#) | [Legal Disclaimer](#) | [Privacy Policies](#)  
Copyright ELECTIONMALL.COM Inc. 2000

# eYardSign Search

You can search from the database of all eYardSigns sent to date

YARD SIGNS.COM

e-campaigning

Start Date (MM/DD/YY) 6/19/00

End Date (MM/DD/YY)

Date 6/19/00

City

Zip-code

Questions

Other

Back

Search

F 16. 11

540

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# List of people who responded to “Vote” feature of eYardSign

The screenshot shows the eYardSign website with a banner for MyPublicServant.com. Below the banner is a 'Vote Graph' showing the results of a poll. The graph has three categories: 'Undecided' (16.7%), 'Yes' (50.0%), and 'No' (33.3%). The total number of responses is 6. Below the graph is a 'List of Voters' table with columns for Name, Date/Time, and Vote. The table shows six entries, all for the user 'esse' at 7/7/2000 1:27:34 AM, with votes of No, Yes, Undecided, Yes, No, and Yes respectively. A 'Back' button is at the bottom right.

Name	Date/Time	Vote
esse	7/7/2000 1:27:34 AM	No
esse	7/7/2000 1:27:29 AM	Yes
esse	7/7/2000 1:27:08 AM	Undecided
esse	7/7/2000 1:26:05 AM	Yes
esse	7/7/2000 1:25:06 AM	No
esse	7/7/2000 1:24:36 AM	Yes

350

16.12

## List of people who forwarded eYardSign to their friends along with the emails of people it was forwarded to

[www.yardsigns.com](http://www.yardsigns.com) [Mail](#) [chat](#) [Bulletin Board](#) [Shopping](#) [Search](#) [The Web](#) [For](#) [Go](#)

**Send to a Friend List**

Select list to add addresses to: [Go](#)

**-Select List-** [\[ \]](#)

Name	Date-Time	Gender	Zip Code	Emails
dsfsgf	7/13/2000 10:53:53 PM			cfg@sdfg.com,
Sachendra	7/17/2000 2:43:23 PM	M	60506	sachendra@hotmail.com, sachin@wearethesolution.com, sachendra@wearethesolution.com, sachendra22@yahoo.com,
Sachendra	7/17/2000 2:44:15 PM	M	60506	sachendra@hotmail.com, sachin@wearethesolution.com, sachin@wearethesolution.com, sachendra22@yahoo.com, sachendra@hotmail.com,
Sachendra	7/17/2000 3:05:10 PM Yadav			

[Back](#)

*F C B 390*

# List of Volunteers who responded to a particular eYardsign

 **eYARD SIGNS** free yard signs

**FundraisingByCheck.com**

ElectionMall.com  
FundraisingByNet.com  
ElectionYellowPages.com  
PoliticalFavor.com  
MyPublicServant.com  
ElectionShopping.com

eYARD SIGNS  Mail  chat  Bulletin Board  Shopping  The Web  For  Go

## List of Volunteers

Name	Email	Joining Date	Time
asdad asd	asdasd@sdgfsd.dxfy	7/13/2000	10:49:51 PM
asdad asd	asdasd@sdgfsd.dxfy	7/13/2000	10:49:26 PM
asdad asd	asdasd@sdgfsd.dxfy	7/13/2000	10:48:29 PM

[Back](#)

- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help